



XYZ REPUBLIC
The Game Is On!



CHANGE MANAGEMENT

ABOUT XYZ REPUBLIC

We're A Republic Of Rebels That mission is to Revolutionise Business Education And Lead You To Mastery!

At XYZ Republic, we do not pride ourselves on being the largest, oldest, nor best provider of academic excellence; we pride ourselves on our authentic concepts, tailored business programs that work, and practical methodologies that get you right into the business game.

The Experience We Offer

Cases and Projects are at the heart of every XYZ program. Tutors are experts in their fields practically and are not academic professors. Our aim is to let you think & do .. not to memorise theories. This's why we expose you to different business environments so you get a grasp of how the work is done in real-life situations.

We make sure you get to meet with like-minded people to create an exciting environment where every member is quite beneficial to one another. And to make it even more exciting, your final project is a real case that's presented to the board of directors of the company you apply at. That will give you confidence and train you to make decisions.

OUR PHYLOSOPHY

It's About You Doing!

- We respect every citizen of our republic, and we serve them with care and love.
- We designed comprehensive programs which guarantee you mastery of the practical aspects.
- To help forge the ultimate businessman; we work on your mind, vision, and character as they are all linked.
- We are not a commercial institution to sell certificates. You earn it by hard work, sweat and tears.
- We chose business because it is never a job, and it can't be. Business is a unique way of thinking and it's fun.
- And last but not least, our programs move to you. You don't need to come all the way to our premises.





WELCOME TO XYZ REPUBLIC .. YOUR REPUBLIC!

We would love to thank you for giving us the opportunity to help you leverage your management understanding and practice by choosing our program “Change Management”. We promise it’s gonna be a great journey together.

THE PROGRAM

This highly practical program alternates between theory and practice by working on real life plans.

This program is about identifying the need for change, assessing change options, planning for change and then implementing and managing change process through to successful outcomes.

Important sub-topics we cover include:

- Overcoming resistance to change;
- Diagnosing organisational problems;
- Being a change leader and equipping employees to work in changed environments.

We will be applying at real cases from the participants businesses to better help them mastering change concepts.



INTRO

By the end of this program, you'll be able to diagnose your business environment, identify challenges and deal with them, gain management skills and above all lead for change.



OBJECTIVES.

1. Scan the environment and identify the direction of change needed by your organisation.
2. Identify key elements and challenges in building your coalition, creating, communicating, and implementing vision and strategy.
3. Apply management competencies.
4. Apply leadership styles that effectively drive and support changeAnticipate competitive dynamics.

PROGRAM MODULES

● H = Hour
● C = Class

1

MANAGEMENT & CHANGE

- Management vs Leadership
- What's Change?
- Change Life Cycle
- Cases

4H/1C

2

CHANGING ENVIRONMENT

- Technology
- Politics
- Culture & Society
- Markets
- Case Studies

4H/1C

3

CHANGE STRATEGIES

- Strategies
- Change Resistance
- Effective Communication
- Effective Leadership

8H/2C

4

ORGANISATION DIAGNOSES

- Analysis
- Change Agenda
- Motivation & Support
- Culture Change

4H/1C

5

CHANGE IMPLEMENTATION

- System Thinking
- Policy & Structure
- Implementation
- Assessment

4H/1C

FINAL PROJECT

Participants' businesses are gonna be taken as practical cases, therefore each participant will be required to Kindly host the group in his/her business premises for a class period. That will allow the group to work together analysing and applying change methodologies practically.



FEES & DURATION

All Material/Presentations included

PROGRAM FEES

8,500 L.E

%10 off to XYZ citizenship holders.

DURATION & MATERIAL

- 24 hours/Course
- 5 Modules
- Case Studies
- Practical Methods Presentations (Soft Copy)
- The Group is 6 to 10 people Max.



YOUR MOVE

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